




Prafull Deshmukh

UX / UI Designer

-  [Portfolio](#)
-  [LinkedIn](#)
-  [praful.ui03@gmail.com](mailto:praful.ui03@gmail.com)
-  9960122901

**UX/UI Designer with 14+ years of experience** crafting intuitive, scalable, and user-centered digital solutions across the automotive, telecom, cloud storage, and healthcare domains. Skilled in transforming complex systems into elegant, functional interfaces through user research, persona development, journey mapping, and interactive prototyping.

**Certified HFI–CUA**, with a strong focus on responsive design, accessibility, and design systems. Proven ability to align user needs with business goals, lead cross-functional collaboration in Agile environments, and mentor design teams toward higher design maturity and consistency.

PROFESSIONAL SKILLS

User Experience Design

- User-centric Design
- User Personas & Journey Mapping
- Information Architecture
- Wire framing & Prototyping
- Interaction Design
- Usability Testing

User Interface Design

- Visual Design
- Conversational UI
- Design System
- Responsive & Adaptive Design

DESIGN TOOLS

- Figma
- AdobeXD
- Illustrator
- Miro
- Jira
- UX Tweak

AI TOOLS

- ChatGPT
- Readdy.ai
- Uizard

EDUCATION

- October 2023

HFI\_CUA Certification

Human Factors International
- March 2019

Dr. C.V. Raman University,

BCA
- March 2012

Maharashtra State Board of

Technical Education,

Diploma in Animation & Arts

AWARDS AND ACHIEVEMENTS

- Received an award from Reliance Jio Infocomm for consistently exceeding expectations, providing selfless support to others, and demonstrating exceptional teamwork and collaboration skills.

LANGUAGES

- English
- Marathi
- Hindi

HOBBIES

- Travelling
- Movies
- Reading
- Net Surfing

CAREER HISTORY

**Globant India Pvt Ltd, Pune, India,** Aug 2022 – Present  
Senior UX/UI Designer | Researcher

Key Projects:

|                        |                   |            |
|------------------------|-------------------|------------|
| MyNissan Dashboard     | Global Navigation | Visualiser |
| Predictive Maintenance | Mechanical Repair |            |

Role and Responsibilities:

- Defined and executed UX strategy through user research, wireframes, prototypes, and usability testing—ensuring alignment between user needs and business goals.
- Collaborated with cross-functional teams—including product managers, developers, and QA—across Agile sprints to deliver consistent and scalable design solutions.
- Delivered end-to-end user-centric experiences across mobile apps, web platforms, and desktop tools with a mobile-first and accessibility-first approach.
- Mentored junior designers, reviewed portfolios during hiring, and promoted best practices in design thinking and heuristics across the design team.

**Reliance Jio Infocomm Pvt Ltd,** March 2018 – July 2022  
**Navi Mumbai, India**

Senior UX/UI Designer

Key Projects:

|           |           |             |
|-----------|-----------|-------------|
| MyJio     | JioHealth | Jio PosLite |
| Jio Cloud | Jio STB   |             |

Role and Responsibilities:

- Defined UX strategy and delivered high-fidelity designs for mobile and web platforms under the MyJio ecosystem, impacting millions of users daily.
- Conducted user research and usability testing to derive actionable insights, leading to improved app retention and user satisfaction.
- Created UX artifacts such as personas, user journeys, task flows, wireframes, and interactive prototypes to support data-driven design decisions.
- Collaborated with cross-functional teams and external partners (AKQA) to build and implement a comprehensive design system, ensuring visual and functional consistency across Jio platforms.

**KloudData Labs Pvt Ltd,** April 2015 – March 2018  
**Nagpur, India**

UX/UI Designer

Key Project:

|                                      |
|--------------------------------------|
| MyJio Telecom App (Vendor-side role) |
|--------------------------------------|

Role and Responsibilities:

- Partnered with Reliance Jio as a vendor to deliver UX solutions for the early-phase MyJio app during its high-growth period.
- Engaged with clients to understand project objectives, user pain points, and business priorities, translating them into intuitive design solutions.
- Advocated for user-centered design by conducting stakeholder workshops and recommending UX improvements based on heuristics and behavioural data.

**Tridat Technologies Pvt Ltd,** Nov 2011 – April 2015  
**Mumbai, India**

Graphic Designer & 2D Animator

Role and Responsibilities:

- Create appealing UI, illustrations, and character designs.
- Design complete web pages and graphic elements.
- Create motion graphics.
- Lead the animation team and ensure the delivery of quality animation.

**ProCreations, Nagpur, India** June 2010 – Oct 2011

Graphic Designer & 2D Animator

Role and Responsibilities:

- Responsible for designing complete web pages and graphic elements.
- Creating animations for e-learning.

**Niks & Mits Animation, India** May 2008 – April 2010

Graphic Designer & 2D Animator

Role and Responsibilities:

- Responsible for designing characters and illustrating them.
- Responsible for creating character animations for E-Learning projects.